

Bendigo Minitruckin and Old School Car Meet! #101

DATE: Friday, September 5, 2025
LOCATION: Eaglehawk, Victoria, AU

Event Description

Bendigo Minitruckin and Old School Car Meet! #101 is a premier expos event in Eaglehawk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 876 people

Event ID: FyjpF2UqByP3soBAGJ

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
