

Bend The Air Brisbane 2025 - Session 2

DATE: Wednesday, September 24, 2025
LOCATION: Ashgrove, Queensland, AU

Event Description

Bend The Air Brisbane 2025 - Session 2 is a premier performing-arts event in Ashgrove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 41/100
Expected Attendance: 345 people
Event ID: B4LoQ9rBm7TvYJPHzz

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
