

Ben Richardson | Deaf Bridges (Auslan Comedy Show)

DATE: Thursday, August 28, 2025
LOCATION: Petrie Terrace, Queensland, AU

Event Description

Ben Richardson | Deaf Bridges (Auslan Comedy Show) is a premier performing-arts event in Petrie Terrace. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 30/100
Expected Attendance: 101 people
Event ID: 6CsKXQT4iDEvnejMzJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.