

Ben Rector with The National Parks

DATE: Friday, August 15, 2025
LOCATION: Boston, Massachusetts, US

Event Description

Ben Rector with The National Parks is a premier concerts event in Boston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 62/100

Expected Attendance: 3,863 people

Event ID: 6xJYbygyow4VrJfkCJ

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,545 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
