

Ben Ottewell & Ian Ball By Request Tour | Wellington

DATE: Tuesday, November 25, 2025
LOCATION: Wellington, Wellington, NZ

Event Description

Ben Ottewell & Ian Ball By Request Tour | Wellington is a premier concerts event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 531 people

Event ID: 7tj7JrPRW43GZQTzt

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.