

Ben Folds and Lindsey Kraft

DATE: Sunday, September 21, 2025

LOCATION: Fort Worth, Texas, US

Event Description

Ben Folds and Lindsey Kraft is a premier concerts event in Fort Worth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,053 people

Event ID: DSbew9Ch9gxEQETH7V

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 421 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.