

Ben Böhmer, Boris Brejcha, Mind Against, and 7 others

DATE: Saturday, September 13, 2025
LOCATION: Vaulx-en-Velin, Auvergne-Rhône-Alpes, FR

Event Description

Ben Böhmer, Boris Brejcha, Mind Against, and 7 others is a premier festivals event in Vaulx-en-Velin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 58/100

Expected Attendance: 2,500 people

Event ID: Hkm5A7KCDcqEWhdFz6

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
