

Bely Basarte

DATE: Friday, August 15, 2025
LOCATION: Punta Umbría, Andalucía, ES

Event Description

Bely Basarte is a premier concerts event in Punta Umbría. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 994 people

Event ID: GaRPBN5RgtqnqXH7mD

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 398 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.