

(BE)LONGING/S 2.0: PHOSPHATE OF CALCIUM Exhibition

DATE: Saturday, October 11, 2025
LOCATION: West Brompton, Greater London, GB

Event Description

(BE)LONGING/S 2.0: PHOSPHATE OF CALCIUM Exhibition is a premier expos event in West Brompton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,569 people

Event ID: FbhW53axwNabn2yhD2

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 628 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/belongings-20-phosphate-of-calcium-exhibition>

Document generated on 6/4/2026, 11:48:36 AM