

Bellingen Poultry Club - 2025 Pure Bred Poultry auction

DATE: Saturday, September 13, 2025
LOCATION: Bellingen, New South Wales, AU

Event Description

Bellingen Poultry Club - 2025 Pure Bred Poultry auction is a premier expos event in Bellingen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 309 people

Event ID: 5cD8TPxyyN8XqXZKsJ

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
