

Bellaire, Kirollus, CONTRECOEUR, and 2 others

DATE: Saturday, September 13, 2025
LOCATION: Saint-Denis, Île-de-France, FR

Event Description

Bellaire, Kirollus, CONTRECOEUR, and 2 others is a premier concerts event in Saint-Denis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 277 people

Event ID: 35iREwtqC9yWYJP2Tt

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
