

Belhaven Smokehouse Trade Open day - Trade Customers Only

DATE: Tuesday, September 30, 2025
LOCATION: Dunbar, Scotland, GB

Event Description

Belhaven Smokehouse Trade Open day - Trade Customers Only is a premier expos event in Dunbar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,474 people

Event ID: HGwWhtK4zU7AyfF8Sh

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 590 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
