

Belgium Startup Ecosystem X Student.be - The Pod

DATE: Wednesday, November 5, 2025
LOCATION: Ottignies-Louvain-la-Neuve, Région wallonne, BE

Event Description

Belgium Startup Ecosystem X Student.be - The Pod is a premier conferences event in Ottignies-Louvain-la-Neuve. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 21/100

Expected Attendance: 35 people

Event ID: 9qWZsSVc8RcUSSKLev

Hotel Demand Indicators

ADR Impact Index: 3.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 14 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.