BELFAST COMEDY CLUB - TUESDAY OPEN MIC NIGHT | MADDENS BAR

DATE: Tuesday, August 19, 2025
LOCATION: Belfast, Northern Ireland, GB

Event Description

BELFAST COMEDY CLUB - TUESDAY OPEN MIC NIGHT | MADDENS BAR is a premier performing-arts event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 120 people
Event ID: 6Du6GfZEDD7B2XTmjE

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.