

# Beijing Royal Fighters vs Shandong Kirin

DATE: Saturday, December 20, 2025  
LOCATION: Jinan Shi, Shandong Sheng, CN

## Event Description

Beijing Royal Fighters vs Shandong Kirin is a premier sports event in Jinan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,656 people

**Event ID:** E9SZQm6nnDA8KoD457

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,662 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*