

Beijing Royal Fighters vs Guangdong Southern Tigers

DATE: Saturday, January 17, 2026
LOCATION: Dong Guan Shi, Guang Dong Sheng, CN

Event Description

Beijing Royal Fighters vs Guangdong Southern Tigers is a premier sports event in Dong Guan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,541 people
Event ID: DmQAZ2HfAWhqEksDsa

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,216 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.