

Beijing Guoan vs Cong An Ha Noi FC

DATE: Thursday, November 27, 2025
LOCATION: Hà Nội, Cát Linh Stadium, Hà Nội, VN

Event Description

Beijing Guoan vs Cong An Ha Noi FC is a premier sports event in Hà Nội. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,634 people

Event ID: 387ZpLyCZo8y3xQxf8

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,054 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.