

Behind the Numbers: How to Analyze Income-Producing Properties Like a Pro

DATE: Thursday, August 14, 2025
LOCATION: Buena Park, California, US

Event Description

Behind the Numbers: How to Analyze Income-Producing Properties Like a Pro is a premier conferences event in Buena Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: GEUZVyntLfRK6yC3T6

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.