

Beginning Weaving with Kallia Walkowiak

DATE: Friday, September 12, 2025

LOCATION: Wisconsin Dells, US

Event Description

Beginning Weaving with Kallia Walkowiak is a premier expos event in Wisconsin Dells. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: EfcfQrDEcv7ZXZuR3h

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.