

# 'Beetlejuice night' hosted by Edith Puthie

DATE: Thursday, September 18, 2025

LOCATION: Ottawa, Ontario, CA

---

## Event Description

'Beetlejuice night' hosted by Edith Puthie is a premier performing-arts event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 38/100

**Expected Attendance:** 262 people

**Event ID:** AyFN5aVzM2KibjctRX

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 105 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---