

# Beer 'n Mic: English stand-up at the Scottish pub! 08.10.25

DATE: Wednesday, October 8, 2025  
LOCATION: Berlin, Berlin, DE

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## Event Description

Beer 'n Mic: English stand-up at the Scottish pub! 08.10.25 is a premier performing-arts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 28/100  
**Expected Attendance:** 81 people  
**Event ID:** DWvM7K9UgRGHbjBQ5M

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 32 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*