

"BECAUSE I LOVE BAD WEATHER" - C'>D,,>D\$

DATE: Tuesday, August 19, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

"BECAUSE I LOVE BAD WEATHER" - C'>D,,>D\$> C\$@CT<CP CP CÔ0Dt0C'> CÔ0 DTCC 0C\$8 CT<CäFC attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 378 people

Event ID: HLdzYgRKvhN6kvWpUD

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 151 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.