

BEBI, LIGUEI // SEXTA - 21.11 // CABARET POA

DATE: Friday, November 21, 2025
LOCATION: Porto Alegre, BR

Event Description

BEBI, LIGUEI // SEXTA - 21.11 // CABARET POA is a premier performing-arts event in Porto Alegre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 52/100

Expected Attendance: 1,229 people

Event ID: BSfvYBUeZSHT6oUQ7P

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
