

# Bebe & Pinta 6.º Edição 18:00

DATE: Saturday, August 16, 2025  
LOCATION: Centro, Santa Catarina, BR

## Event Description

Bebe & Pinta 6.º Edição 18:00 is a premier expos event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 43/100

**Expected Attendance:** 450 people

**Event ID:** 73MRV5mkRDvDAF6fH9

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 180 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*