

BEAUHARNOIS - Légion Royale Canadienne

DATE: Thursday, October 16, 2025
LOCATION: Beauharnois, Québec, CA

Event Description

BEAUHARNOIS - Légion Royale Canadienne is a premier expos event in Beauharnois. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,372 people

Event ID: BMAroc9EmqkxB5PZmb

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.