

Beatles & Oldies but Goodies, con los grupos Morsa y Kamelot

DATE: Friday, October 24, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Beatles & Oldies but Goodies, con los grupos Morsa y Kamelot is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 688 people

Event ID: 5YByNsChbWUM9o4sr4

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 275 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.