

Beating the Bounds Fundraising walk (21 miles)

DATE: Sunday, September 21, 2025
LOCATION: Macclesfield, England, GB

Event Description

Beating the Bounds Fundraising walk (21 miles) is a premier community event in Macclesfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 41/100

Expected Attendance: 375 people

Event ID: 5pELCdxsbb0F8naA9f

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
