

# Beat-Hoven and USF Verftet

DATE: Saturday, January 31, 2026  
LOCATION: Bergen, Hordaland, NO

---

## Event Description

Beat-Hoven and USF Verftet is a premier concerts event in Bergen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 42/100

**Expected Attendance:** 416 people

**Event ID:** 7rN2Sh3KHNUgJ5EXoC

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 166 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/beat-hoven-and-usf-verftet>

Document generated on 6/4/2026, 3:22:07 AM