

Beach Bazaar

DATE: Saturday, November 15, 2025
LOCATION: Saint-Paul, Saint-Paul, RE

Event Description

Beach Bazaar is a premier expos event in Saint-Paul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,002 people

Event ID: DevhnzM8kHCD86Dvzq

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 801 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
