

# BE A MAN! | American Stand-Up Comedy by AUSTIN FRANCIS

DATE: Friday, November 14, 2025  
LOCATION: Frankfurt am Main, Hessen, DE

## Event Description

BE A MAN! | American Stand-Up Comedy by AUSTIN FRANCIS is a premier performing-arts event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 31/100

**Expected Attendance:** 109 people

**Event ID:** qoJzFDNfUxR9rtFzWv

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*