

# bddti

DATE: Wednesday, November 5, 2025

LOCATION: Š)¾™Y¾, Š)¾™Y¾ ŠÉ¿šÛ¾™rÂ \$@

## Event Description

bddti is a premier concerts event in Š)¾™Y¾. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 238 people

**Event ID:** 3JYi4mfLJWf6ib7ahJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 95 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*