

BCB Berlin 2025 - Bar Convent Berlin, International Bar and Beverage Trade Show

DATE: Sunday, October 5, 2025
LOCATION: Berlin, Berlin, DE

Event Description

BCB Berlin 2025 - Bar Convent Berlin, International Bar and Beverage Trade Show is a premier expos event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 72/100
Expected Attendance: 12,505 people
Event ID: CDGi9NpwbrmHq8Czb4

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,002 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
