BC Aris Thessaloniki vs Bahcesehir Koleji

DATE: Wednesday, January 28, 2026
LOCATION: Istanbul, 7F æ ul, TR

Event Description

BC Aris Thessaloniki vs Bahcesehir Koleji is a premier sports event in Istanbul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,548 people
Event ID: 9xPe35WzPYHJnR4JYZ

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,019 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.