

BBL Cup - 1st Round - Ludwigsburg vs Skyliners Frankfurt

DATE: Wednesday, September 24, 2025
LOCATION: Frankfurt am Main, Hessen, DE

Event Description

BBL Cup - 1st Round - Ludwigsburg vs Skyliners Frankfurt is a premier sports event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: BzW6b7fa6SaiFy5xFU

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.