

# Bazzini immaginifico

DATE: Saturday, October 25, 2025

LOCATION: Como, Lombardia, IT

## Event Description

Bazzini immaginifico is a premier concerts event in Como. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 30/100

**Expected Attendance:** 98 people

**Event ID:** FwL9QTLsfXwn3KNCMk

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 39 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/bazzini-immaginifico>

Document generated on 6/4/2026, 4:41:10 AM