

Bazar de Natal e Exposição Pedagógica Angelim 2025

DATE: Saturday, November 29, 2025
LOCATION: Chácara Morada Mediterrânea, São Paulo, BR

Event Description

Bazar de Natal e Exposição Pedagógica Angelim 2025 is a premier expos event in Chácara Morada Mediterrânea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 591 people

Event ID: GDexoiwq5neJwti22t

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.