

# Baz Luhrmann's Romeo + Juliet Ø<ß¥ A Cinematic Experience Framed by a Live Choir and Band

DATE: Monday, September 22, 2025

LOCATION: St Kilda, Victoria, AU

## Event Description

Baz Luhrmann's Romeo + Juliet Ø<ß¥ A Cinematic Experience Framed by a Live Choir and Band is a premier performing-arts event in St Kilda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 40/100

**Expected Attendance:** 330 people

**Event ID:** 8awVypzWbyTNyuFL9c

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 132 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/baz-luhrmanns-romeo-juliet-a-cinematic-experience-framed-by-a-live-choir-and-band>

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