

# Bayview Vision Trunk Show – Fall/Winter Collection

DATE: Thursday, November 13, 2025  
LOCATION: Toronto, Ontario, CA

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## Event Description

Bayview Vision Trunk Show – Fall/Winter Collection is a premier expos event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 59/100

**Expected Attendance:** 2,662 people

**Event ID:** C8PYH9B45YXDuDQCEi

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,065 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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