

# Bayou City Bio Pulse

DATE: Thursday, August 21, 2025  
LOCATION: The Woodlands, Texas, US

---

## Event Description

Bayou City Bio Pulse is a premier expos event in The Woodlands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 41/100

**Expected Attendance:** 369 people

**Event ID:** BumAezb4fYg8dSEBNE

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 148 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/bayou-city-bio-pulse>

Document generated on 6/4/2026, 2:13:45 AM