

Bayer Leverkusen vs SG Sonnenhof Grossaspach

DATE: Friday, August 15, 2025
LOCATION: Aspach, Baden-Württemberg, DE

Event Description

Bayer Leverkusen vs SG Sonnenhof Grossaspach is a premier sports event in Aspach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,850 people

Event ID: GxJ4Ybgiy5hH4Fo6FN

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,540 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.