

Bay View Big Bar Fridays

DATE: Thursday, August 28, 2025
LOCATION: Napier, Hawke's Bay Region, NZ

Event Description

Bay View Big Bar Fridays is a premier performing-arts event in Napier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 365 people

Event ID: Fq8co9rfSXLWSwsEno

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
