

# Baumesse Haus & Energie im Güterbahnhof Herford

DATE: Sunday, October 19, 2025  
LOCATION: Herford, Nordrhein-Westfalen, DE

## Event Description

Baumesse Haus & Energie im Güterbahnhof Herford is a premier expos event in Herford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,297 people

**Event ID:** 6jAB6V3kHg53yX5gQM

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 519 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*