

Battery Osaka (World Smart Energy Week)

DATE: Tuesday, November 18, 2025

LOCATION: Osaka, Osaka, JP

Event Description

Battery Osaka (World Smart Energy Week) is a premier expos event in Osaka. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 14,393 people

Event ID: pXj6oCPjHqBp7VvZG7

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,757 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.