

# Bastille - Songs from The First 15 Years

DATE: Tuesday, November 11, 2025

LOCATION: Glasgow, Scotland, GB

## Event Description

Bastille - Songs from The First 15 Years is a premier concerts event in Glasgow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 66/100

**Expected Attendance:** 6,541 people

**Event ID:** 4SscKmy6v3xqyo2KZ2

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,616 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*