

BASQUETE - CAMPEONATO PAULISTA G.S.P - SUB 14 / SUB15

DATE: Saturday, October 18, 2025
LOCATION: Jardim Europa, São Paulo, BR

Event Description

BASQUETE - CAMPEONATO PAULISTA G.S.P - SUB 14 / SUB15 is a premier sports event in Jardim Europa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: Fznoz99oJwgAjVfDUe

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.