

Basquet Manresa vs Hamburg Towers

DATE: Wednesday, February 11, 2026

LOCATION: Hamburg, Hamburg, DE

Event Description

Basquet Manresa vs Hamburg Towers is a premier sports event in Hamburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,539 people

Event ID: N3bu7LQcR5n3GXF3um

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 616 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.