

# Basquet Manresa vs CB Malaga

DATE: Saturday, November 22, 2025

LOCATION: Málaga, Andalucía, ES

## Event Description

Basquet Manresa vs CB Malaga is a premier sports event in Málaga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,179 people

**Event ID:** 6YMjjahcEYoTQj3reR

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,672 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*