

Baskonia Vitoria-Gasteiz vs Hapoel Tel-Aviv

DATE: Tuesday, November 11, 2025
LOCATION: Sofia, Sofia City Province, BG

Event Description

Baskonia Vitoria-Gasteiz vs Hapoel Tel-Aviv is a premier sports event in Sofia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,920 people

Event ID: 5MwHV4q8K8JqjcJLrT

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.