

Basketligaen - Værløse Blue Hawks vs Vejen

DATE: Saturday, November 15, 2025
LOCATION: Vejen, DK

Event Description

Basketligaen - Værløse Blue Hawks vs Vejen is a premier sports event in Vejen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,527 people

Event ID: 6UXQ6bff4xvWo3LAjq

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 611 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.