

# Basketligaen - Herlev vs Copenhagen

DATE: Tuesday, September 23, 2025

LOCATION: København, DK

## Event Description

Basketligaen - Herlev vs Copenhagen is a premier sports event in København. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,529 people

**Event ID:** 4ZMtjxcapvkJDpEi2m

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,012 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*